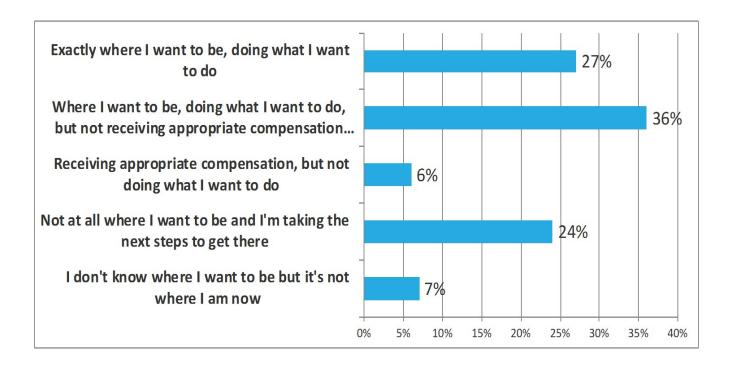
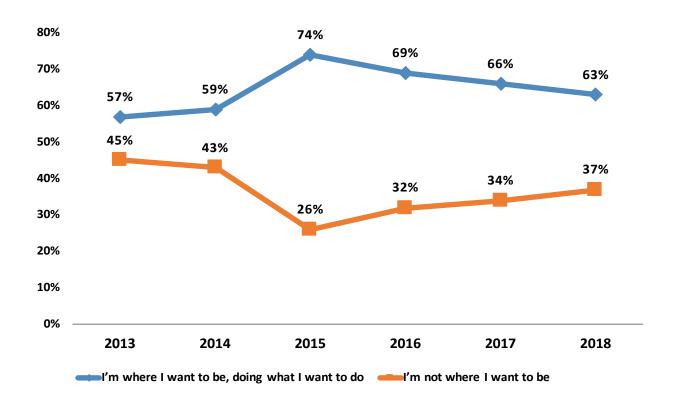
### **2018 Pre-Event Survey Results**

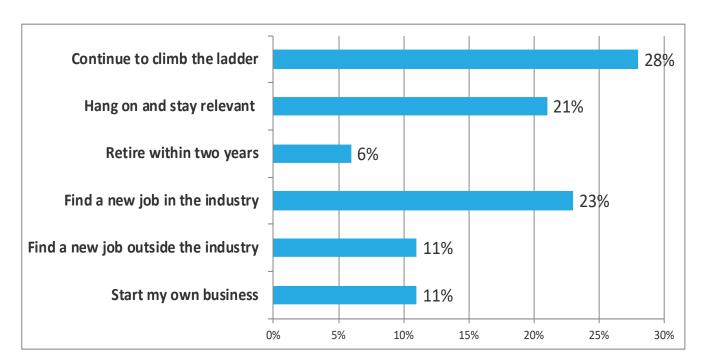
### Where are you right now in your career?



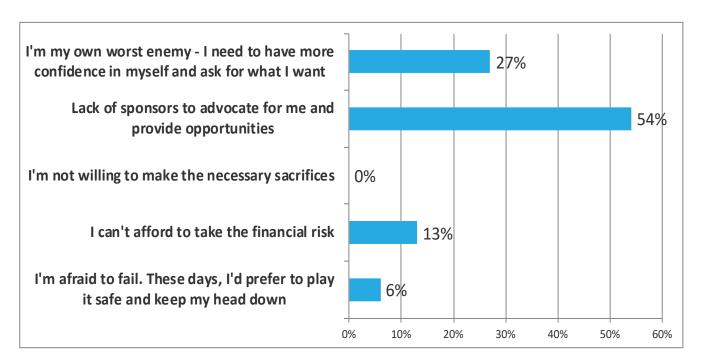
### Where are you right now in your career?



#### Your primary career goal now is to:

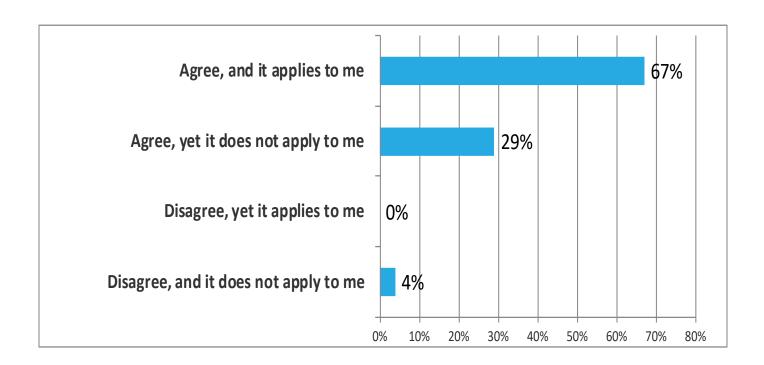


### What is the biggest barrier to your success?

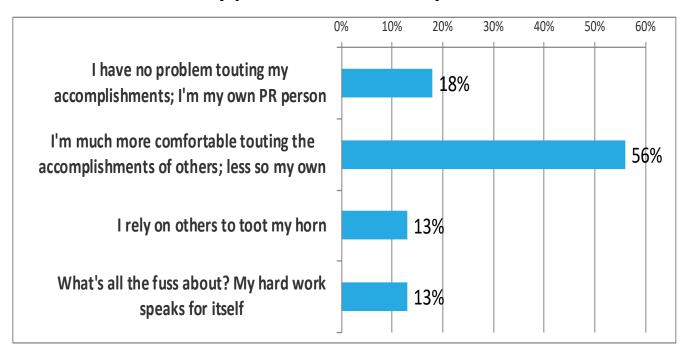


A well-regarded study concluded that high-potential women's careers lag men's, noting: "Men are paid for potential while women are paid for (proven) performance."

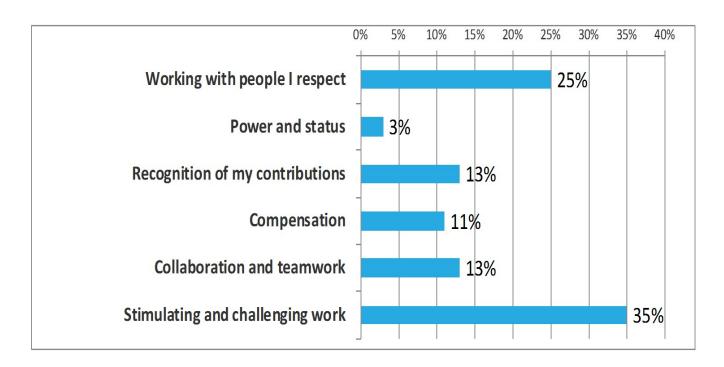
Do you agree or disagree with this finding?



#### When it comes to my professional visibility:



### What most motivates you at work?



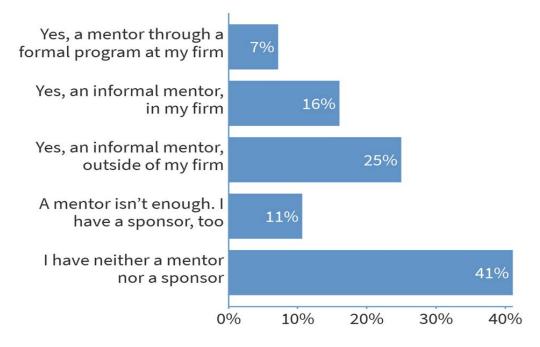
continued

### **2018 Live Survey Results**

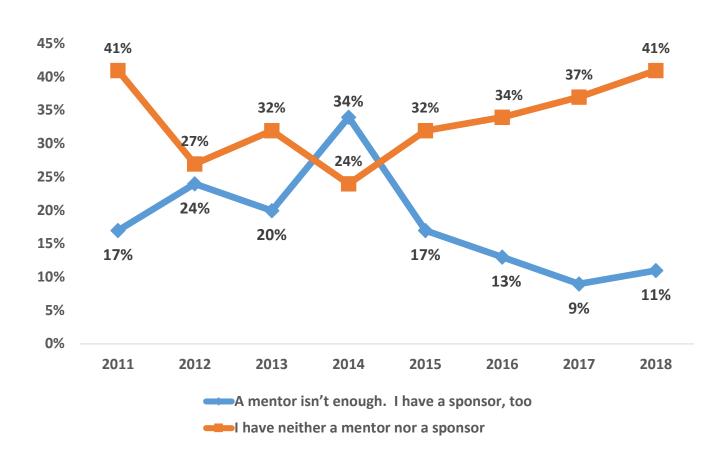
## What one thing did you do over the past year that made a difference in your life?

New job Started to think about a new career joined a partnership
Set up boundaries around my time in my personal consulting business Co-manager
Became a mentor Became practice group leader Moved to NYC
Took a business mastery course Launched my own business Wrote a book
Self care Focused on health Exercised harder
Helped 50 women artisans in a refugee camp bring their products to market
Relocated my family back to NY from London as a first step to achieve personal happiness
Took care of myself Launched our 2nd of 4 children off to college Listened more
Advocated for a promotion Exercise more Got more sleep! Joined a new firm
- routine exercise program. Invested in peleton for early morn exercise at home
Began to look for a new firm Hired a time management coach
Spent time with daughter Moved to a new position. Let my husband retire
Allocated time every Friday afternoon for "thinking"
Decided it's time to make a jump Exercise Meditation
Advocated for better compensation Found a new job!
Asked for the title I deserved New home Lived by a new mantra
Started a mentorship Expanded my network Meditation regularly
Started a doctorate program. Focused on key priorities
Demonstrated and Marched Joined new firm. Prioritize
Bought a peloton   Finding a new job   Learned to meditate   Meditation &

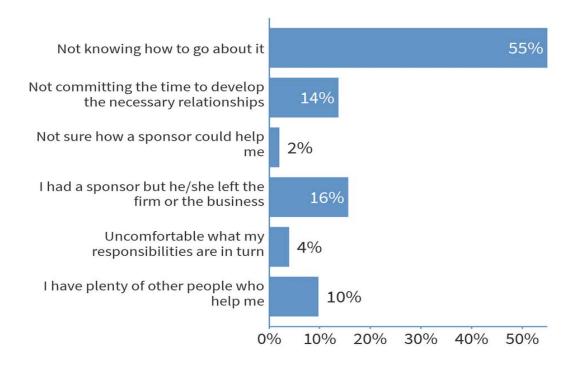
## Do you have a mentor and/or a sponsor (someone who advocates for you)? Select as many as apply.



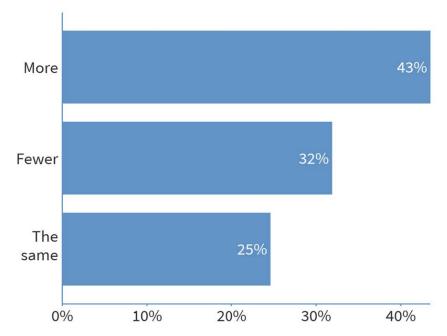
## Do you have a mentor and/or a sponsor (someone who advocates for you)? Select as many as apply.



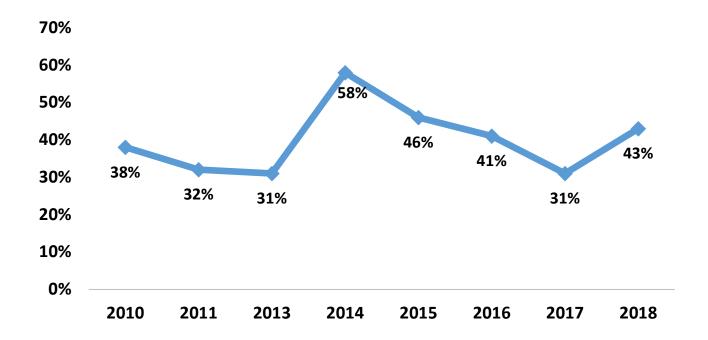
## For those who don't have a sponsor, what is preventing you from cultivating one?



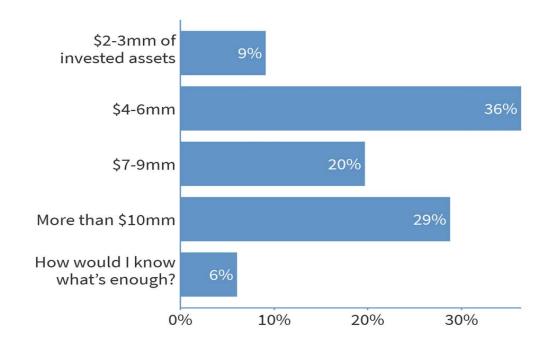
Given the changes on Wall Street since 2008, do you think there are \_\_\_\_\_ opportunities for women to advance to the most senior positions in our industry?



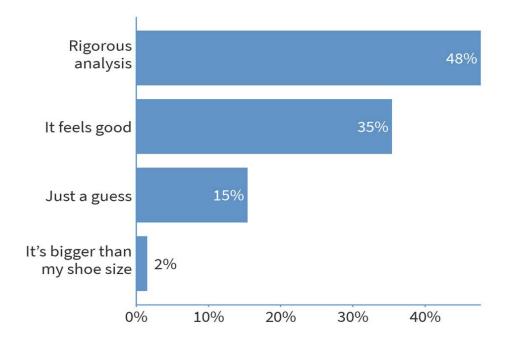
Given the changes on Wall Street since 2008, do you think there are <a href="MORE">MORE</a> opportunities for women to advance to the most senior positions in our industry?



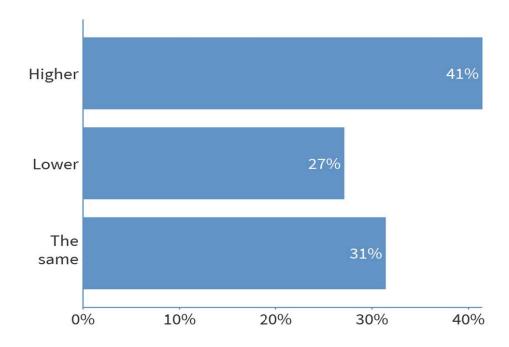
What's "your number?" You know, the amount you need to sustain your desired lifestyle?



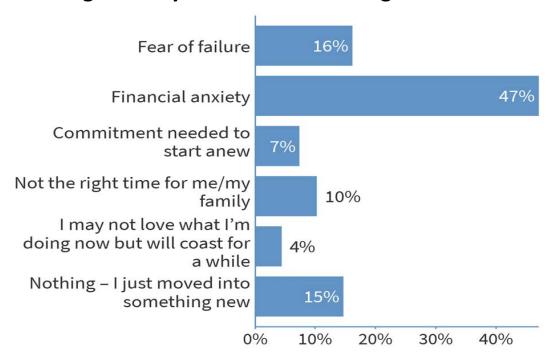
### If you have a number, how did you determine that?



### Over the next two years, your <u>cash</u> compensation is likely to be:



### What might hold you back from making a career transition?



continued

# What 3 words would you like people to associate with you professionally?

Inspired inspiring Fun Competent, diligent, leader Integrity
Leader Creative Committed PROFESSIONAL Leader Dedicated
Capable, smart Fun Dependable Inclusive Fun Caring
Creative good decision maker Delivers Competent Trusted
Caring Influential Professional Inspiring Problem solver
Committed Creative Inspiring Results-oriented, high energy, versatile
Leader Thoughtful Competence Smart Experiened Balanced Joyous
Connector Empathetic Dedicated Collaborator Leader
Intelligent knowledgeable integrity Go-getter Problem solver Skilled
Inspirational Practical Genuine Successful. Smart. Innovative
Smart expert thoughtful Connector Driven Trustworthy
Professional Honest Insightful Tenacious Awesome fantastic
Committed Trusted Advisor Execution Smart determined integrity Kind
Awesome Smart Knowledgeable Passionate. Trustworthy. Driven Kind
Leader Expert Authentic Positive Hard working, inspiring, team player
Reliable Honest bright creative Enabler Capable Strategic Futuristic
Creative problem-solver energetic Execution Loyal delivers Ability
Caring leader   Professional   Problem-solver   Capable   Respect
Problem solver   Competent   Supportive   real   Team player   Intelligent
Expert motivated Capable Driven, diligent, Intelligent Leader
Integrity committed accountable Proficient Courageous Hard-working
Expert Thoughtful Honest Knowledgeable Change agent Problem solver
Smart Visionary Confident Smart Good listener Creative smart
trustworthy Builder Creative problem solver Dedicated. Driver
trustworthy Accomplished Capable Transformative Excellent Bold
Diligent Leader Honest successful Visionary Integrity Strategic
Smart Professional Change Enabler Thoughtful Builder Driven
Trustworthy Fair Practical Dependable Successful Leader Warmth
Smart   Smart   Authentic   Smart   Expert   Inspiring   Creative   Trusted

### What is the #1 challenge you want help with today?

Leave Money Planning for a career that takes me to and through retirement
Vision         Evolving         Changing the narrative         Branding         Relevance         Transition
Selling Motivating change Fundraising FINANCIAL PLANNING Transition
Board role Rethinking org structure Vision Growing confidence
Networking Inspiration Viability Networking Elder-care for parents
Juggling personal & professional life Effective narrative Finding a new Job
Figuring out my business model Faith in myself
How to tout my accomplishments Work on transition Find inspiration
Networking Transition to new career Confidence Expanding my new network
Reasserting financial stability Marketing my brand Confidence Transition
confidence Calibrating my level comp and new role
Expanding network Advancement Networking Vision. Confidence
Motivation Confidence